MARYLAND INTERNATIONAL is the newsletter of the Office of International Programs (Saúl Sosnowski, director) and the interconnected group of offices under its auspices, including International Education Services (Valerie Woolston, director), Study Abroad (Michael Ulrich, associate director), the Institute for Global Chinese Affairs (Ken Hunter, interim associate director), and the Maryland English Institute (Marsha Sprague, director). It is published twice during the spring semester and twice during the fall semester, with an additional issue in the summer. For submissions or suggestions for future issues, please contact the editor, Kelly Blake, by e-mail at kellyb@umd.edu or by telephone at 301.405.4771.
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Internationalizing the University of Maryland

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The Global Paradigm and a President’s Promise:
Internationalizing the University of Maryland

MD International editor, Kelly Blake, interviewed University of Maryland President C.D. Mote, Jr. in October 2005 about his vision for the university’s international programs. The following article is based on that interview.

More than ten percent of the students who enrolled at the University of Maryland (UM) this year came from outside the United States, placing Maryland, for more than 15 years, among the top 20 U.S. universities serving international students. More than half of UM’s total international student population comes from China, India, Korea, or Taiwan. Ties to these and other countries have been critical to UM’s success as a leading research institution, since approximately sixty-five percent of international students come here to study engineering, computer science, mathematics, physics, or business – areas in which the University consistently excels.

While the presence of international students on campus is not new, the university administration has begun to emphasize international programs to meet the challenges of what President C.D. Mote, Jr. calls “the university’s broader role for international leadership in this age of globalization.” To fulfill this charge, the university is pursuing several new strategies to link faculty and students with opportunities abroad, and to create a campus culture that integrates more international activities into research collaborations and academic programs.

To expand the University of Maryland’s international relationships, President Mote is pursuing partnerships with governments, states, cities, and businesses as well as with institutions of higher learning. “We are broadening the types of partnerships that universities develop,” he says. “There is essentially no local industry any more, only global industry, and universities have to engage in partnerships on a global scale while continuing to serve the local needs for education and economic development.”

There are many examples of the university’s successful university-government partnerships. One of them is a professional development training program designed by the University of Maryland for Argentinean Senate staffers and delivered to Buenos Aires by former staffers from Maryland Senator Barbara Mikulski’s office, along with Saúl Sosnowski, Associate Provost for International Affairs. The US-Sino Science and Technology Park is a partnership between the university and China’s Ministry of Science and Technology, and will be the first Chinese research park outside of the mainland. The University of Maryland Research Park has partners in both government and industry, including Fujitsu of Japan, Fraunhofer of Germany and the National Oceanographic and Atmospheric Administration’s (NOAA) Center for Climate and Weather Prediction. The university’s executive leadership training program for Chinese government and business officials (through the Institute for Global Chinese Affairs) has led to other unique partnerships, including the recently established Confucius Institute at Maryland, a Chinese language and cultural center offering courses for teachers of Chinese, for individuals, and for private and public sector groups who intend to do business with China.

Embedded in the President’s Promise initiative is another strategy to further internationalize the university. Beginning in Fall 2005, the
“Every undergraduate student should go abroad before s/he graduates.”

—President Mote

university committed to provide every incoming student with the opportunity for a unique educational experience in addition to her major. Because today’s students will graduate into a world and a workforce that requires a nuanced understanding of international issues, President Mote wants to increase the number of students who study abroad and to create new opportunities for them. “Every undergraduate student should go abroad before she graduates,” he proclaims. “We can generate momentum in this direction by promoting the idea of international experience and by adding resources for scholarships for those who really can’t afford to go otherwise.”

He also envisions taking advantage of UM’s ties to international alumni, businesses, and governments to link students with internships or study opportunities, citing the Foreign Affairs office in China’s Henan province, the State of Maryland’s office in Shanghai, or the R.H Smith School of Business’s offices in Shanghai and Beijing as potential locations for student internships. Furthermore, Provost Destler’s International Advisory Committee, chaired by Saúl Sosnowski, is considering a wide range of initiatives to expand and strengthen UM’s presence overseas. In addition to work or study abroad, many well-established campus-based programs such as Global Communities, the Jiménez-Porter Writer’s House, and the College Park Scholars-International Studies Program play an important role in providing an intercultural context for students on campus.

Recognizing that an initiative of this scope will take many people and resources to implement, Mote suggests that the personal and professional benefits of international study will become obvious: “I predict it may take a few years to get this moving, but students will come to understand that these are not ventures outside of their education; rather, they are a critical part of it. These expanded educational experiences are a value added when students enter the job market or go to graduate school.”

continued on next page

A Goodwill Handshake at the President’s Residence: China’s Ambassador to the US, Zhou Wenzhong, meets with President Mote during a November 2005 visit to UM

Think Globally, Live Globally: Global communities, a multi-cultural living-learning program, shares Dorchester Hall with the Jiménez-Porter Writer’s House, which offers students a literary center for the study of creative writing across cultures and languages
In October, the National Academy of Engineering presented the 2005 Founders Award to Dr. C. Dan Mote, Jr., UM President and Glenn L. Martin Institute Professor of Engineering, “for the creation of a comprehensive body of work on the dynamics of moving flexible structures and for leadership in academia.” Mote has authored more than 300 publications; holds patents in the U.S., Norway, Finland and Sweden; and has mentored 56 Ph.D. students. In his acceptance speech, Mote described how many people do not fully grasp the role engineering plays in our lives and emphasized the responsibility of engineers to bridge that gap in understanding. The Founders Award was established in 1965 by the Academy to honor an outstanding NAE member or foreign associate who has upheld the ideals and principles of the NAE through professional, educational, and personal achievement and accomplishment.

For more information, visit www.nae.edu.

President Mote Honored by National Academy of Engineering

Mote is also acutely aware of the value that international students and scholars add to the University of Maryland’s quality and success as well as to the state and national economies, and feels the university has a responsibility to make it easier and more attractive for these students to come here. “Some people believe that our effort to educate international students is not in our interest and is giving something away. I disagree entirely. It is imperative to our national interests that we are able to attract and retain the best minds from around the world. With only five percent of the world’s population native to the U.S., we will not be able to retain our talent edge unless we can attract highly talented people from all over the globe.” For this reason, Mote has testified before Congress about the effect of potential government restrictions on the university’s ability to conduct research and on the state of the country’s “knowledge economy.”

He describes the potential problems that could be created by restrictions placed on international students’ use of technology for scientific research. If implemented, the so-called “deemed export” policy changes could require international students to be licensed before using each piece of scientific equipment categorized as “export controlled.” This would create significant interruptions in research. President Mote fears that such policies could be even more problematic than the visa restrictions imposed post-9/11. Large numbers of international students will likely opt to study in other countries, and U.S. investigators would be discouraged from recruiting international students as well. “We need to ask,” Mote urges, “‘Has there ever been a case where the US has diminished its security or its economic advantage by an international student using a piece of export controlled equipment in her basic research program?’ To my knowledge, the answer is ‘No.’ We might also ask, ‘Have there been thousands of cases where US security and economic advantage have been enhanced by international student participation in research?’ The answer is ‘Yes.’”

It is imperative to our national interests that we are able to attract and retain the best minds from around the world.
From facilitating the education of international students, to providing US students with affordable opportunities to go abroad, to developing strategic international and inter-institutional partnerships, the University of Maryland enters its 150th year poised to fulfill the responsibilities of international leadership that President Mote sees as the role of the flagship university in the age of globalization. Simultaneously delivering knowledge and talent to the global market while also meeting the needs of the local population for education and economic development may be challenging tasks, but as President Mote sees it, they are intimately intertwined responsibilities for a state research university: “We can’t serve the state unless we have a broad view of what is going on in the world. In order to have a great educational experience, we have to have students from all backgrounds here and give our students the opportunity to develop a broad view for themselves.”

**Countries with Highest Enrollment at UM**
(Source: International Education Services)

<table>
<thead>
<tr>
<th>Year</th>
<th>China</th>
<th>India</th>
<th>Korea, Rep of</th>
<th>Taiwan</th>
<th>Turkey</th>
<th>Japan</th>
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<tr>
<td>2004</td>
<td>829</td>
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**Study Abroad Down Under**
In Spring 2006, the Study Abroad office will add a semester abroad opportunity in Australia to its list of UM-sponsored programs. Students can receive credit to study at Macquarie University, an institution known for flexible learning programs, excellent support services (students are assigned a personal study abroad advisor on site), and outstanding teaching and research. On a beautifully-landscaped, 135-acre campus near Sydney, students can opt to study Economics, History, Music Studies, Environmental & Life Sciences, Linguistics, Government and Politics, Asian & European Languages, English, Anthropology, Psychology, Mathematics, Media Studies, Sociology, Philosophy, Women’s Studies, Physics, or Cultural Studies. For more information, contact the Study Abroad office at 1101 Holzapfel Hall, College Park, MD 20742, (301) 314-7775, studyabr@deans.umd.edu. Macquarie’s website: www.international.mq.edu.au/
On September 15, 2005, President C.D. Mote, Jr. and Deans Norma Allewell (College of Chemical and Life Sciences), Howard Frank (Robert H. Smith School of Business), Steve Halperin (College of Computer, Mathematical and Physical Sciences), and Edward Montgomery (College of Behavioral and Social Sciences) visited Beijing for a Maryland Day celebration at Peking University (PKU). Peking University president, Xu Zhihong, who led a major delegation to the University of Maryland in early 2005, expressed an interest in hosting a special day for the university, putting Maryland in the company of Cambridge and Oxford universities in England and Harvard and Yale universities in the US, which also have had their own days at PKU. President Mote emphasized the event’s significant symbolic meaning. “To invite us for this special celebration shows how important the University of Maryland is in China and with the Chinese government,” he said. The Maryland Day celebration was the successful culmination of President Mote’s most recent trip to China, which included important events at other universities and consultations with provincial governments.

After the Maryland Day event, President Mote was one of 12 distinguished leaders invited to speak at the at the centennial celebration of the China Agriculture University (CAU) held in Tiananmen Square at the Great Hall of the People. In front of more than 7,000 people, Mote congratulated the CAU on behalf of the universities of the world and expressed his commitment to partnering with them. “I am pleased to pledge the University of Maryland as an enthusiastic partner of the CAU and the government of China to maximize the use of our capabilities to achieve the goals of both plentiful and high quality foods, and a safe and secure food supply system,” he pronounced.

Prior to visiting Beijing, Mote traveled to the Jiangsu province where he met with Governor Liang Baohua who had asked President Mote to serve on a 10-person International Economic Advisory Committee to assist the prosperous 75 million-person province in decisions affecting its growth. Mote spoke about how the University of Maryland helps to develop the state of Maryland in terms of business incubators, technology transfer, on-campus programs such as the Hinman entrepreneurship CEOs program, and other ways of engaging in the economy of the state via partnerships with more than 1000 companies each year. He also visited with government leaders in Henan, a province which has sent more than 200 government officials and business leaders to the UM to participate in the Institute for Global Chinese Affairs’ executive training programs. President Mote also attended a dinner organized by the University of Maryland Alumni Network in Henan Province.
UM Deans Link with Chinese Counterparts; Strategize Ways to Grow Partnerships

At PKU, Dean Edward Montgomery, of the College of Behavioral and Social Sciences (BSOS), spoke to faculty and graduate students at the China Economics Research Center on economic issues and also visited Tsinghua University, where he met the chair of the Department of Economics to discuss a new cooperative relationship.

At Nanjing Normal University, where the UM’s Department of Criminology and Criminal Justice currently offers a master’s degree, Montgomery and students were interviewed on the “Small Talk TV Show” on the Jiangsu Education channel; the show was broadcast across the entire country.

Montgomery also visited Hohai University in Nanjing and signed an agreement with their president to explore the possibility of a joint college. In Shanghai, he met with the director of the Bureau of Justice and the president of the Shanghai Institute of Politics and Law, with whom he signed an agreement to explore the possibility of joint research projects, visiting professorships and student exchanges.

“The success of our criminal justice program at Nanjing Normal University has paved the way for additional partnerships,” says Dean Montgomery. “We look forward to equally satisfying relationships and new educational opportunities that our agreements with Hohai University and the Shanghai Institute of Politics and Law will create.”

Dean Steve Halperin, of the College of Computer, Mathematical and Physical Sciences (CMPS), says, “The trip to China provided an important opportunity to engage with leaders from Peking University and the Chinese Academy of Sciences.” His meeting with PKU’s Dean of the College of Environmental Science, Dean of the College of Mathematical Science and Director of the Institute of Applied Mathematics led to an agreement for earnest co-operation between PKU and UM. Both the Dean and the Associate Dean for Environmental Science at PKU have visited Maryland, and as a follow-up to that exchange, UM faculty are preparing a draft proposal for scholarly collaboration involving the schools of CMPS, BSOS, Public Affairs and Health and Human Performance for their consideration. A visit from PKU mathematicians to UM is planned for the spring.

Dean Norma Allewell, of the College of Chemical and Life Sciences, presented a seminar to faculty and students in PKU’s College of Life Sciences on translational biomedical research, through which laboratory discoveries are developed into clinical applications. In response to student interest in graduate studies at the University of Maryland, she and Professor Bill Higgins are working with Dr. Hongya Gu, Associate Dean of the College, to develop exchange programs.

Dean Allewell also visited the Department of Biological Sciences and Biotechnology at Tsinghua University, where she met with faculty members and graduate students. Her final visits were to the Beijing Pharma and Biotech Center, a two and a half square-mile complex in the northern suburbs of Beijing, and the Biopharmaceutical Incubator at the Zhongguancun Haidian Science Park in downtown Beijing.

“The scale of investment in biotechnology and the talent of the young scientists I met were remarkable,” Dean Allewell says. “It is critical that American businesses and universities find ways to participate in developing Chinese programs in the life sciences and biotechnology, since there is clearly going to be a lot of action there in the future.”
Dean Howard Frank, of the Robert H. Smith School of Business, announced the ten finalists for the Smith China Business Plan Competition during an alumni gathering the evening before the celebration at PKU. The Smith School sponsors the competition in China to help showcase and encourage the development of entrepreneurship and sophisticated business ideas. The first, second, and third place winners of the business plan, who received $25,000, $15,000, and $5000 respectively, were announced at a ceremony in Beijing on September 23rd (pictured above).

Entrepreneurship, globalization and the integration of business and technology are key areas of focus for the Smith School, which currently offers Executive MBA programs in Beijing and Tianjin and began a new program in Shanghai in November 2005.

Dean Frank spoke to the students of the PKU business school about the impact of technology and globalization on business schools in the 21st Century. He also discussed setting up Smith faculty visits to the PKU, which are expected to begin in the near future.
Ambassador’s Lecture Provides Historical Context for Understanding Modern Day Cambodia

His Excellency Sereywath Ek, the Cambodian Ambassador to the United States, spoke at the University of Maryland (UM) on October 4, 2005 as part of the Office of International Program’s ongoing Ambassadorial Lecture Series. Introducing Ambassador Ek, President Mote emphasized UM’s strong commitment to providing international experiences for students and faculty, and that the Ambassadorial Lectures are a great opportunity to gain a deeper understanding of global politics. Ambassador Ek’s political career includes a recent four-year post as Ambassador to the Philippines and roles as a member of the Cambodian Senate and Parliament as well as a previous term as Minister of National Defense.

The Cambodian Ambassador began by briefly outlining his country’s history beginning with the Angkor period (between 889–1434), when the powerful Khmer empire reigned and Cambodia was three times larger than its current size. He described the prosperity during the Khmer civilization and highlighted cultural achievements such as the construction of over 1000 temples, including the well-known Angkor Wat temple that draws many tourists to Cambodia each year.

Fast-forwarding to the modern era, Amb. Ek discussed the impact of the Vietnam War on Cambodia and the reign of terror by the Khmer Rouge, led by the tyrant Pol Pot, during which twenty percent of Cambodia’s population was murdered. In response to a question from the audience about when justice will be brought to the Khmer Rouge leaders, Ambassador Ek explained that the ten leaders still alive are scheduled to face trial in December 2005—a trial made possible in part by $35 million in funding from the United Nations.

Cambodia is currently enjoying an era of peace after many violent decades, yet Ambassador Ek stressed that many challenges remain. Citing poverty as the country’s greatest liability, he provided the stark comparison between Cambodia, which has a $300 per person annual gross domestic product (GDP), and Singapore, which enjoys a $20,000 per person GDP. Massive deforestation also threatens the environmental and economic health of Cambodia, which has lost 70% of its forests in the last 30 years.

Students who attended the ambassador’s lecture expressed interest in how Cambodia is balancing the need for environmental protection with economic development, especially given the rapid population growth anticipated for the region. Others asked about the quality of education and plans for improving the system as part of the fight against poverty.

Ambassador Ek expressed the need for reforms to the educational system which was modeled on the French system after the French occupied Cambodia in the 19th century, but currently does not adequately reach the majority of Cambodians. He cited that $15 million of the $55 million in US aid money given to Cambodia annually is allocated for revamping the educational system. He also enthusiastically cited the potential for growth and development that Cambodia’s membership in the ten-country Association of Southeast Asian Nations could bring.
From September 23-October 8, 2005, 14 professors from 7 different German universities visited the Maryland English Institute (MEI) for intensive English classes and the opportunity to observe University of Maryland professors in the classroom.

Ursula Kimpel, from the International Programs office at the University of Tübingen, Germany, organized the trip with funding from the German Academic Exchange Service. “German universities are offering more courses in English because of the large number of students coming from abroad,” Kimpel explained. “German is unfortunately a language in decline. We need and want our professors to be able to teach effectively in English.”

The visiting professors, ranging in age from 20-something to 60-something, all participated in four hours of English language instruction each day, followed by the opportunity to observe classroom settings and consult with colleagues in their respective fields about teaching methods.

Like many Germans, these professors already read and spoke some English, but came to MEI looking to reach a higher level of competency required for teaching and interacting with students. The trend of German universities offering more programs in English reflects the fact that Germany is the leading country in continental Europe providing educational opportunities for international students (the US, the United Kingdom, and Germany are the top three destinations for international students, according to the Institute of International Education’s Atlas of Student Mobility), and is also in line with the European Union’s initiative to unify the university system throughout Europe.

Not surprisingly, many of the faculty who participated come from disciplines in high demand by international students such as business, economics, and engineering. Kimpel explains that the requirement to teach more classes in English will apply to all disciplines, but that there is more reluctance from German professors to move to teaching in English from those specializing in areas of the humanities, such as philosophy, art history, and theology, where there are many original scholarly works written in German.

Still, Kimpel plans to return to MEI with another group of German colleagues, since there is a clear need and interest from German universities to send their faculty for this type of training. “We hope to develop this into a series,” Kimpel says, “Coming to Maryland was an obvious choice; we know colleagues here and were confident that our professors would have a good experience.”
Each academic year, a select group of journalists and media experts from Africa, Asia, Latin America, the Caribbean, the Middle East, Europe and Eurasia come to UM’s Philip Merrill College of Journalism to hone their skills by participating in the Hubert H. Humphrey Fellowship Program. For 14 years, the University of Maryland has served as one of 15-20 campuses in the US that host this State Department-sponsored continuing education opportunity available to accomplished professionals in fields ranging from public health policy to economic development to journalism. The UM program, the only one focused on news and media communications, was renewed for another five-year term by the US Department of State this fall.

“We take for granted a long tradition of press freedom and press technology in this country, but in many parts of the world there is a long way to go to establish an independent, well-functioning press,” says Lucinda Fleeson, the Humphrey Fellowship Program director, herself a long-time, accomplished journalist. “This program gives fellows truly valuable skills — when they return home, most get a promotion. More than 60% of our past fellows are now in leadership positions in their organizations.”

This year’s 13 fellows include Olfa Tantawi, a director from the state-owned Egypt Satellite Channel, who plans to make a documentary about the impact that Humphrey Fellows have had on the news media in their respective countries; Joanna Mantey, a senior editor with the Ghana Broadcasting Corporation whose goal is to learn digital editing techniques for radio broadcasting and take this technology back to her country; and Khaled Kahn, from Afghanistan (Kahn is the second Afghani fellow to participate, since the State Department only began accepting Afghans last year) who will be doing an internship with the National Consortium for the Study of Terrorism and Responses to Terrorism (START). All fellows participate in a six-week unpaid internship with an established news organization and then tailor the rest of their time to their unique interests. Fellows are available to speak to classes on campus, and the program occasionally organizes a “Humphrey Forum,” where a few of the fellows share their experiences and discuss the status of the news media in their home countries.

For more information, contact Lucinda Fleeson at lfleeson@umd.edu or 301-405-2415.

The 2005-6 Humphrey Fellows with President Mote:

Front row: Rema Nagarajan, India, senior correspondent, The Hindustan Times; Rasha al Ameer, Lebanon, co-director of dar-al Jadeed, an independent publishing house; Joanna Mantey, Ghana, senior news editor, Ghana Broadcasting Corporation; Jin Yan, China, reporter, Sanlian Lifeweek;

Second Row: Lukas Luwarso, Indonesia, executive secretary of Indonesian Press Council; Olfa Tantawi, Egypt, reporter and director, Egypt Satellite Channels; Ioilanda Stoica, Romania, director, Media Relations, Promotion and Advertising, Galati Chamber of Commerce and Industry; Azad M. Abid, Pakistan, journalist with The News International

Back Row: San Truong, Vietnam, editorial board member, Saigon Economic Times; Roy Morris, Barbados, deputy executive editor, The Nation (one of Barbados’ news dailies); President Mote; Darija Buzakovic, Bosnia and Herzegovina, marketing manager, Oskar Film; Khaled Khan, Afghanistan, media monitoring manager in the Office of the Spokesperson to the President

Not pictured: Dragana Krsenkovic-Brkovic, Serbia and Montenegro, editor-in-chief, Montenegro National TV’s youth programming
Saúl Sosnowski founded the literary journal *Hispanérica* in 1972 when he was an Assistant Professor of Latin American literature in UM's Department of Spanish and Portuguese. The journal, now in its thirty-fourth year of continuous publication, has just celebrated the release of its 100th issue.

*Hispanérica*, published in Spanish, focuses on Latin American literature. Widely recognized throughout the academic world and in literary circles, it includes essays and critical notes, interviews, fiction, poetry, drama and book reviews. Periodically, a section titled *Recuperaciones* retrieves materials and issues that have been ignored or marginalized by mainstream critics.

Over the years, the journal has published texts by and about the leading Latin American writers (Borges, Cortázar, Fuentes, Vargas Llosa, Donoso, García Márquez, Roa Bastos, Puig) and has also introduced new generations of poets and prose fiction writers from a number of countries.

From its inception, the journal has aimed to reflect the various stages of literary production, from the writer's workshop (*Taller*), through interviews, texts from both established and younger authors, and on to the critic's reading and literature's insertion and role in historical developments. *Hispanérica* has been the subject of several studies and theses and is indexed in literary, historical and sociological publications.

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**On September 19, 2005**, the Clark School of Engineering dedicated their new cross-disciplinary Jeong H. Kim Engineering Building with a ceremony attended by Maryland Governor Robert Ehrlich; Michael Busch, speaker of the Maryland House of Delegates; William “Brit” Kirwan, chancellor of the University System of Maryland; C.D. Mote, Jr., president of the University of Maryland; Clark School Dean Nariman Farvardin, and Jeong H. Kim, the benefactor for whom the building is named. Kim, a Clark School alumnus and faculty member, was recently appointed president of the Bell Labs unit of Lucent Technologies. Named one of the “Top 10 Most Influential Asian Americans in Business” by the US Pan Asian American Chamber of Commerce in 2005, Kim is widely recognized for his entrepreneurship as well as his accomplishments as an engineer. Jeong H. Kim received the first Ph.D. in reliability engineering from the University of Maryland in 1991. From there, he went on to founded Yurie Systems, where he pioneered the development of a revolutionary asynchronous transfer mode (ATM) switch for wireless applications, which enables the rapid transfer of large quantities of voice, video, or other multimedia data with minimal loss in quality.

The Kim building was designed to encourage and support multidisciplinary approaches to engineering and experiential learning and houses some of the most sophisticated engineering laboratories in the nation. Research and education programs address a wide range of opportunities and challenges facing society, from energy and the environment to national security, transportation, healthcare, telecommunications and new product design and manufacturing. Collaborators from throughout the university, the region and the world are welcome to participate.

For a virtual tour, visit: http://www.it.umd.edu/VR/KimBldg/