THE CIBER DISTINGUISHED SPEAKER SERIES IN INTERNATIONAL BUSINESS PRESENTS:

THE U.S. AND CUBA, WHAT’S NEXT?

WEDNESDAY, SEPTEMBER 30, 2015 | 6:00-8:00 PM
VAN MUNCHING HALL | ROBERT H. SMITH SCHOOL OF BUSINESS
UNIVERSITY OF MARYLAND, COLLEGE PARK

Dr. Roger Betancourt
Professor Emeritus Department of Economics University of Maryland
Roger R. Betancourt has been at the Department of Economics, University of Maryland, since September 1969. He received a B.A. in Economics (cum laude) from Georgetown University and a Ph.D. in Economics from the University of Wisconsin. Dr. Betancourt has lectured extensively around the world and in 1990 he helped found and became the first President of the Association for the Study of Cuban Economy.

Dr. Julia E. Sweig
Senior Research Fellow, Lyndon B. Johnson School of Public Policy Affairs, The University of Texas at Austin
Dr. Sweig is the award-winning author of several books, including Cuba: What Everyone Needs to Know and Inside the Cuban Revolution: Fidel Castro and the Urban Underground, for which she won the American Historical Association Herbert Feis Award for best book of the year by an independent scholar. She has also served as the Nelson and David Rockefeller Senior Fellow for Latin America Studies and Director for Latin America Studies at the Council on Foreign Relations since 2005.

Dr. Gary Clyde Hufbauer
Reginald Jones Senior Fellow, Peterson Institute for International Economics
Dr. Hufbauer has held numerous positions in the international economics, law, and diplomacy world including: Maurice R. Greenberg Chair and Director of Studies at the Council on Foreign Relations, Marcus Wallenberg Professor of International Finance Diplomacy at Georgetown University, deputy director of the International Law Institute, and deputy assistant secretary for international trade and investment policy of the US Treasury among others.

RSVP by September 25, 2015 to attend.
RSVP link on back.
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Agenda

6:00 - 6:30 p.m. Reception with Guest Speakers and Smith Community

6:30 - 7:30 p.m. Challenges, Opportunities, and Expectations

Given the recent historic moment of restoration of diplomacy between Cuba and the United States, what lies ahead for the political and economic relationship between the two countries looks to be very optimistic, but is it?

Dr. Roger Betancourt, an expert of the Cuban economy and Professor Emeritus at the University of Maryland, will moderate a discussion between Dr. Gary Hufbauer, economist and author of *Economic Normalization with Cuba: A Roadmap for U.S. Policymakers*, and Dr. Julia Sweig, Latin American scholar and author of *Cuba: What Everyone Needs to Know*, on what the future holds for the U.S. doing business in Cuba. In this conversation, we’ll hear how the history and society may or may not impede progress, the groundwork still needed for economic opportunity, and the horizon for possibility.

- Dr. Julia Sweig, Senior Research Fellow, Lyndon B. Johnson School of Public Affairs, The University of Texas at Austin
- Dr. Gary Hufbauer, Reginald Jones Senior Fellow, Peterson Institute for International Economics
- Dr. Roger Betancourt, Emeritus Faculty, Department of Economics, University of Maryland

7:30 - 8:00 p.m. Book Signing

8:00 p.m. Adjournment

To RSVP to this event, visit:
https://umdsurvey.umd.edu/SE/?SID=SV_eS7KSMWenTvI9Bj